

LEO BURNETT U.S.A.

A DIVISION OF LEO BURNETT COMPANY, INC.

Ad No. 3615—The Marlboro Cup—Req. No. 11441—page—4/c—4½ x 6½ inches—TV Guide, 1975

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Printed in U.S.A.

The Marlboro Cup



**Thoroughbred Race of the Year.
Presented by Marlboro Cigarettes.**

Saturday, September 13th at Belmont Park.

(check your local listings for TV coverage)

Warning: The Surgeon General Has Determined
That Cigarette Smoking Is Dangerous to Your Health.

18 mg "tar," 1.1 mg. nicotine av. per cigarette,
FTC Report Apr. 75



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